

Brandon Moeller

brandonmoeller.com

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Profile

- Web editor, writer paying rigorous attention to detail
- Motivated worker handling deadline pressures
- Experience with web languages and various technologies
- Computer, technical skills that enhance publication
- Avid reader keeping up with news and trends
- Looking to excel and be respected amongst peers

Related Experience

The Houston Chronicle

Chron.com Community News Editor (August 2007 - present)

Chron.com Features Dept. Assistant (July 2007 - August 2007)

Chron.com Evening Copy Editor (April 2007 - July 2007)

- Use a content management system to publish content online
- Increase site traffic with frequent updates and audience interaction
- Editor of Conroe, The Woodlands, Cy-Fair, Spring and Tomball pages
- Create and compile manual for online style and adding video
- Train Features copy desk in online publishing
- Promote stories by creating graphics
- Monitor reader comments about stories

The Tomball/Magnolia Potpourri

Reporter, photographer, layout and design (August 2005 - April 2007)

- Responsible for news and feature coverage
- Contribute to sister products of Houston Community Newspapers
- Lay out and copy edit at least eight pages a week
- Investigative reporting with Freedom of Information Act requests
- Accessible to the community and maintain contact with civic leaders
- Complete eight or more stories a week for publication
- Use a Kodak digital camera, aimed for one photo with each story

Raymondville Chronicle & Willacy County News

Reporter, photographer, layout and design (August 2004 - August 2005)

- Responsible for all news, features and photography
- Help redesign an 84-year-old newspaper

Tomball Magnolia Tribune

Reporter and photographer (October 2003 - August 2004)

Editorial layout and design (June - August 2004)

- Responsible for news and feature coverage

KPFT News, KPFT 90.1 FM-Houston

Volunteer reporter (June 2002 - January 2004),

Web editor (June 2002 - July 2003),

Interim producer (January - February 2003)

- Volunteer at Pacifica station KPFT in Houston
- Gain radio experience, communicate news and opinion
- Help start a bi-weekly newscast on a listener-sponsored station
- Contribute more than 50 stories to the program as time allowed
- Create, maintain and edit all content for the KPFT News Web site

The Journal of Classroom Interaction, University of Houston

Publications editor (February 2002 - October 2003)

- Manage educational journal published bi-annually
- Correspond with authors about blind editorial review
- Publication layout and graphics preparation for print shop
- Edit articles for grammar and APA style
- Maintained the JCI Web site

The Daily Cougar, University of Houston

Reporter, columnist and staff writer (August 1998 - May 2003),

Copy editor (September 1998 - May 1999),

Production assistant (August - December 1999),

Opinion editor (January - May 2000),

Managing editor (May - August 2000),

Editor in chief (August - December 2000)

- Work at college newspaper to enhance print journalism skills

Education

- Bachelor of Arts Degree in Communication: Journalism from the University of Houston.
- Texas Press Association headline writing class through the University of Texas Distance Education Department, Spring 2005

Awards and Scholarships

- ASP Westward Excellence in Journalism Award: *Third Place - Best Enterprise Story*, 2005.
- Press Club of Houston: *Educational Foundation Scholarship*, 2000-2001
- Houston Alumni Organization: *Legacy Scholarship*, 1998-2002
- Houston Chronicle Texas Magazine's Fiction Contest for Young Writers: *Finalist*, 1996

References and Portfolio

- Available at <http://www.brandonmoeller.com>.